

Keep Us Connected!

2015 Campaign to Expand the SF Connected Program

Useful Contact Information



Campaign

- **Webpage:** www.sfhealthyaging.org/connect/
Find current updates, downloadable campaign materials, and other useful information
- **Facebook Page:** www.facebook.com/KeepUsConnected
Be part of the conversation, find photos and posts to share
- **Community Living Campaign:** info@sfccommunityliving.org, 415-821-1003 x1
Ask for more campaign materials, schedule an advocacy workshop for you site
- **Monday Morning Campaign Connection – 360 Valencia St., 9:30 – 11:30**
Join us on Mondays at the Valencia Gardens computer lab to volunteer, pick up materials, and help us make the Keep Us Connected Campaign a success!
- **San Francisco FYI (sanfranciscofyi.blogspot.com)**
Check this great site from Linda Post for weekly updates on San Francisco political events.

Mayor Edwin Lee

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Supervisors

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can follow. send message, which allows for photo upload. no way to post directly to page

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post to timeline or send message with photo or both

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*cannot post to timeline or message.
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follow option*

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option; has website listed on Facebook
with newsletter and several follow options*

Supervisor Jane Kim, District 6

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comment, no follow option;*

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*can post, message, comment, no follow
option, website address with follow
options*

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Advocacy Guidance When Communicating with Decision Makers: Make it Personal and Keep it Positive

Tell them why *SF Connected* matters so much to you. What is something you've been able to do because of access to computers and new skills to use them? Have you been able to connect with friends or family? Find information about health issues? Stay on top of the news? Make new friends at the computer lab? Find activities or resources in your neighborhood you didn't know about? **How does this make you feel?**

Share a Photo or Video! Your photo and story will make *SF Connected* more than an abstract program. The importance of *SF Connected* will become real and memorable thanks to you!

Make a Specific Ask

Tell them why you're posting: to **ask them to continue funding *SF Connected* and commit \$750,000 annually beyond current baseline funding** to strengthen and expand the *SF Connected* program that helps thousands of seniors and adults with disabilities access computers and trainings.

Keep it Short and Thank Them!

By keeping your post brief, it will be more memorable. You'll be remembered even more if you thank the person for their public service and support of seniors and people with disabilities.