

Please Join Us in Recognizing Hadley Dale Hall

The Third Norma Satten Community Service Innovation Award



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COMMUNITY LIVING CAMPAIGN

welcomes you to the presentation of

The Community Service Innovation Award

Honoring the Legacy of Norma Satten

Hors d'oeuvres

Complimentary Wine

Guest Appearance by Geoff Hoyle

Fabulous Silent Auction

Wonderful Guests—You!

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The Evening's Program

Welcome

David Knego, Board President, CLC
Geoff Hoyle, "Geezer"

The Community Service Innovation Award

Marie Jobling, Executive Director, CLC
Debby Satten, Event Chair

In appreciation of Hadley Dale Hall

Bob Edmonson, Chief Executive Officer, On Lok, Inc.

Presentation of the Award and Commendations

A Few Words from Hadley Dale Hall

Continuing the Movement: Call to Action

David Knego, Board President, CLC

A Toast

Elinore Lurie, President Emeritus, CLC

The Evening's Program

A LITTLE ABOUT GEOFF HOYLE

Geoff Hoyle is the 2013-14 Hellman Visiting Artist at UCSF's Memory and Aging Center, and was one of the founders of and first performers in San Francisco's internationally-recognized and highly successful Pickle Family Circus. He originated the role of Zazu in the Broadway production of *The Lion King*, and has appeared in major Hollywood films as well as in vaudeville shows, Cirque Du Soleil's *Nouvelle Expérience* and with the Revels. Geoff continues to create and perform in his own shows and is a well known and respected San Franciscan who brings joy and thought-provoking work to his audiences.



THANK YOU TO OUR SILENT AUCTION DONORS

Join us in thanking those who contributed to our Silent Auction. *Please patronize their businesses and let them know you appreciate their support.*

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American Pastry			Yuubi Japanese

A Special Thank You

A special thank you goes out to the Board and Staff of the Community Living Campaign for all their efforts for this event, and especially to:

Event Coordinator

Judy Auda

Event Chairperson

Debby Satten

Event Committee

Judy Auda, Jill Center, Edward Denebeim,
Bill Haskell, Marie Jobling, David Knego,
Kate Kuckro, Debby Satten, Moli Steinert

Photography

Gene Cohn

Videography

Paul Grant and Tree Ring Productions

Silent Auction

Judy Auda, Joan Teter, Jill Cohn,
Nancy Clark, CLC Connectors and Board

Event Volunteers

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Jackie Scott, Claude Ury, CLC Connectors and Board

Invitation, Signage, and Program Book Cover Design

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Logo and Web Design

Marina Luderer

Community Living Campaign

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Our heartfelt thanks to our funders for their support and dedication to creating aging- and disability-friendly neighborhoods in San Francisco and beyond.

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** In memoriam, see p.17*

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A Little About Norma Satten



Norma Satten, 1922 - 2010

Norma Satten generously shared her wisdom and time with so many of us. After getting her degree in Economics from Brooklyn College and Masters in City Planning from MIT, she moved to Kansas with her husband, Joe. While raising a family, she set up Topeka's first City Planning Department and went on to become the state's first Director of Health Planning.

In San Francisco, Norma continued her work in health planning. At the start of the AIDS epidemic, she was the Director of Development for the Visiting Nurses and Hospice of San Francisco, working for Hadley Hall. She was most proud of the work they did in establishing Coming Home Hospice, the nation's first residential hospice facility for those with HIV/AIDS.

Norma's pioneering advocacy efforts continued after her formal retirement in 1989. She volunteered for a variety of long-term care-related organizations serving those in need and with the San Francisco Jewish community at Congregation Emanu-El, Jewish Family and Children's Services, and the National Council of Jewish Women.

She received awards for her community work from Planning for Elders, SteppingStone, 30th Street Senior Center, the Jewish Public Affairs Council, UC Berkeley School of Public Health, and the Mayor's Long Term Care Coordinating Council. In 2006, she became the founding president of the Community Living Campaign and remained in that role until her death in 2010.



Norma and Hadley, 1989

The Norma Satten Community Service Innovation Award

A number of individuals and organizations created The Norma Satten Community Service Innovation Award to keep Norma and her vision in our hearts. This award recognizes individuals whose accomplishments include:

- a strong commitment to human rights and community living;
- leadership in developing and supporting programs that bring housing and service together in new and creative ways;
- serving as role models and mentors to others; and repeatedly showing compassion, commitment, and a “can do” spirit in their life work.



Libby Denebeim.
2012 Award Honoree

Libby Denebeim was the 2012 Award Honoree. She is best known for her years of service on the San Francisco School Board. But it is for her interdisciplinary work with seniors and persons with disabilities that we particularly honor her. A longtime leader in San Francisco, she helped build bridges between diverse communities.

Anni Chung was the 2013 Award Honoree. Her long history of civic leadership and community activism has helped seniors and immigrants have real options for aging in community. With her leadership, Self-Help for the Elderly has developed a broad range of health, long-term care, social, and educational services.



Anni Chung,
2013 Award Honoree

A Little About Hadley Dale Hall



***Hadley Dale Hall,
2014 Award Honoree***

Hadley is a long-time leader and professional in the field of elder care and long-term care services and support.

In 1964, he became CEO of San Francisco Homemaker Services and a key advocate in getting in-home supportive service (IHSS) workers their first benefits: state-funded social security and workers' compensation. Hadley continued to lead that organization as it

evolved into San Francisco Home Health Services and finally San Francisco Visiting Nurses and Hospice.

With each step, these organizations broadened social and health services while still seeking to meet participants' most basic needs.

Hadley believed that you shouldn't let money get in the way. He was willing to take the risks needed to see the 30th Street Senior Center open its doors with a comprehensive array of programs, including home-delivered and congregate meals and home care.

Hadley was also a key figure in the development of Coming Home Hospice, a landmark effort that brought the Catholic Church, a local gay group and social service organizations together to provide residential care to individuals living with AIDS.

After he "retired," Hadley continued to work with 30th Street Senior Center/On Lok.

As an engaged board member, he helped lay the groundwork for Openhouse's growth as it developed a comprehensive array of services, social support and, very soon, affordable housing that welcomes LGBT seniors.

Throughout, Hadley actively listened to and supported his staff as they responded to seniors to continually improve supports for community living and quality of life.

Thank you for joining us honoring Hadley and in recognizing the role that he has played—and plays—in making San Francisco a better community.

**Congratulations to Hadley Dale Hall,
Norma's long-time friend, colleague
and mentor—a truly worthy recipient
of the third annual Norma Satten
Community Service Innovation Award.**

**We thank all of those whose
contributions make this award
possible and those who do the work
that carries on Norma's legacy.**



The Satten Family

Community Living Campaign

It's Been a Busy Year!

Over the past year, Community Connectors and volunteers have:

-  Provided 2,400 hours of computer training to over 650 low-income seniors and people with disabilities
-  Coordinated over 380 hours of community-building activities such as exercise groups, cooking classes, and neighborhood forums
-  Delivered 3,600 grocery bags of vegetables, fresh fruit, and other foods to homebound older or disabled neighbors
-  Empowered over 250 people through Connections for Healthy Aging Workshops
-  Connected 150 seniors, people with disabilities, service providers, tech companies, and others interested in ending the digital divide.

Transforming Lives by Building Aging and Disability Friendly Neighborhoods

The Community Living Campaign builds the connections that people need to age and thrive in their own homes and communities. Our goal is to strengthen ties to friends, family, neighbors, and people in faith and community organizations –the networks that provide the informal support needed to age at home.

We work neighborhood-by-neighborhood to organize free and low-cost computer classes, healthy aging workshops, hearing and vision resources, grocery delivery, exercise groups, and other community-building activities.

We also build connections citywide and beyond, bringing together neighbors and community

groups to organize and advocate for increased senior and disability funding and the changes needed to reduce isolation and end economic and other barriers to aging in place.



Building Networks

Community Connectors

In each neighborhood we serve, the center of the network is an energetic Community Connector—often a senior or person with disabilities. Our Connectors serve as role models and catalysts for change. They bring together participants, neighborhood volunteers, faith and other community organizations, and social service providers to organize programs and activities to meet their neighborhood’s unique gifts, interests, and needs.



Neighborhood Networks

CLC’s Community Connectors have organized networks in the Oceanside/Merced/Ingleside, Parkmerced, St. Francis Square/Western Addition, Bayview and Cayuga neighborhoods of San Francisco. These networks build communities of support through exercise and dance groups, in-person and phone support, community forums and presentations, social activities, and advocacy.

Food Distribution Networks

Our Food Network program delivers groceries to homebound seniors who aren’t able to stand in line at local food pantries. It’s a partnership with the City of San Francisco, the San Francisco and Marin Food Bank and local organizations. In addition to needed groceries, recipients are less isolated and have gotten help with everything from home safety improvements to connections to more formal in-home care services. And the volunteers—most of whom are also seniors—continue to strengthen their own ties to their neighbors.



Ending Isolation

Computer Training and Social Media

CLC is a leader in helping seniors use technology and social media. Through the City's SF Connected program, we offer free workshops and drop-in tutoring at local senior and community centers. We start with classes that meet people where they are, with topics like finding books and movies online, video chats on Skype, social media, digital photography, and genealogy. As participants overcome fears and gain confidence, they learn to use the Internet to find healthcare, transportation, and other essential information. And of course to connect with family and friends wherever they're located.



Francis Goldsmith Vision and Hearing Initiative

To counter the isolating effects of hearing and vision loss, CLC incorporates best communication practices and assistive technologies into all of our programs. This year, our trainers have helped 360 computer students with vision and/or hearing disabilities at SF Connected sites throughout the City. We've also provided individuals and adult day health centers with approximately \$7,000 of assistive devices or aids including large print materials, talking watches and iPads. This initiative is supported by a generous grant from the United Way of the Bay Area's Francis Goldsmith Fund.



Connections for Healthy Aging Workshops

At local senior centers, houses of faith, and other organizations, CLC Connectors provide a free four-part workshop series called Connections for Healthy Aging. It's a great way for people to meet in small groups, explore issues around aging, prepare for health emergencies, strengthen their support network, and learn to advocate for themselves and others.

Transforming Lives

Public Policy Advocacy

CLC knows how to help people advocate for change and bring their communities together. We regularly provide assistance and resources to local residents and groups. Our staff and leaders are active in the San Francisco Long Term Care Coordinating Council and ongoing efforts to improve services and support for seniors, persons with disabilities and their care providers.

Our “Keep Us Connected Campaign” organized citywide support to obtain \$1.4 million for the City’s SF Connected technology training program for seniors and people with disabilities. As part of this program, we’re bringing together companies, service providers, and other key stakeholders to form a Technology Council. We’ve completed over 80 interviews and will hold our first meeting in October.

Community Convening

CLC’s Community Connectors convene forums and presentations on topics important to their neighborhoods. This year’s annual Aging While Black Forum was completely full, with over 70 attendees. Over the past several years, CLC has also organized and staffed several large citywide events, held at City Hall, related to aging.

The Urgent Need for the Community Living Campaign

San Francisco has the highest proportion of seniors and adults with disabilities of any California city. Of those 75 and older, 40% live alone and are facing health and mobility problems that can increase isolation. Fortunately, studies show that reducing isolation by connecting with others, learning new things, and having a sense of purpose can significantly improve well-being and longevity.

The high cost of living in San Francisco adds to the problem. Thousands of residents earn too much to qualify for help, but not enough to make ends meet. These economic pressures leave people with difficult choices—leave their homes and networks of friends and neighbors or struggle to get by without enough to cover basic expenses.



How You Can Help

None of us can solve the challenges facing an aging population alone. But working together, we can bring about the changes and increased funding needed to support people aging in their own homes and neighborhoods.

Cost shouldn't be a barrier to connection

Your tax-deductible donation today will make a difference! Your contribution helps **ensure that CLC's programs and activities are accessible to everyone in the community**. With your help, CLC and our Community Connectors will continue to reach out to even more neighbors, organize innovative free and low-cost programs, and work to overcome economic and other barriers to aging in our own communities. Please consider contributing what you can in our **enclosed donation envelope** or donate online at sfcommunityliving.org/donate.

Create change in your neighborhood

Neighborhood volunteers are at the heart of what we do. Your time and efforts are essential to strengthening the connections and support networks in your community and beyond. To learn more about opportunities to join in, please contact us at 415.821.1003 or email us at volunteer@sfcommunityliving.org.

You Can Transform Lives

\$30 covers one hour of Community Connector time organizing activities and grocery delivery in their neighborhood

\$65 funds an Always Active senior exercise class for 20

\$150 pays for a hands-on demonstration about tablets and low- to high-tech resources for hearing and vision loss

\$250 funds a two-hour computer class for 6 to 20 seniors and people with disabilities

\$500 pays for one month of CLC's email newsletter, reaching 2,400 seniors, people with disabilities, caregivers, and professionals

\$750 covers organizing and hosting a free community forum such as Aging While Black for 75 neighbors

\$2,500 funds a four-part Healthy Aging Workshop series for 12 to 25 people

In Memoriam



Vera Haile, 1934 - 2014

Vera Haile was a force for compassion, inclusion and justice, shaping San Francisco organizations for over 55 years. She was an inspiration, role model, friend and colleague. Vera was a founding board member of the Community Living Campaign and chair of our Program and Policy Committee, where she remained an active leader

despite various health challenges. Her perseverance, willingness to speak truth to power, and compassion for the most isolated and alone among us are legend. We look forward to the Opening Celebration at Vera Haile Senior Community in the Tenderloin this October. Read and share memories at: www.verahaile.com.

Libby Denebeim brought passion, commitment, and so many gifts of time, talent and treasure to make San Francisco a better place for all of us. Libby was an active CLC Board member for many years and was honored in 2012 with the Norma Satten Community Service Innovation Award.

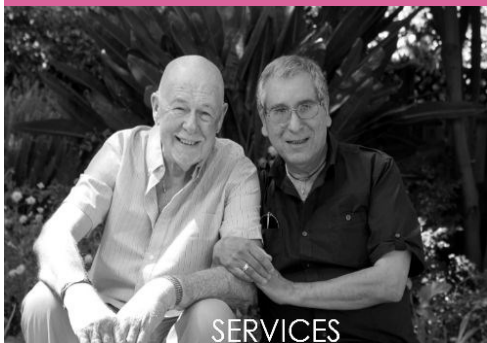
Libby's involvement with community organizations

was lifelong. She devoted her time to education—particularly early childhood education, mental health services, hospice, and helping people of all ages facing a struggle to survive—whether from disability, poverty, abuse or prejudice. Programs like Coming Home Hospice would not have been possible without her strong leadership.

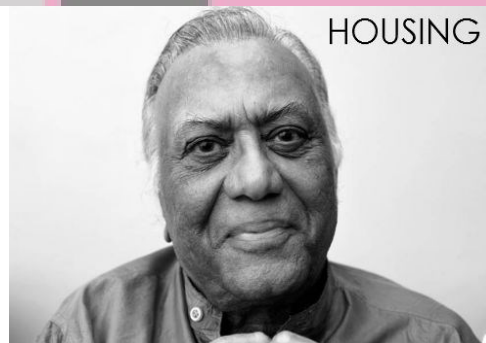


Libby Denebeim, 1930 - 2013





Congratulations Hadley!



We're so proud
of you and our
partnership with
Community Living
Campaign!

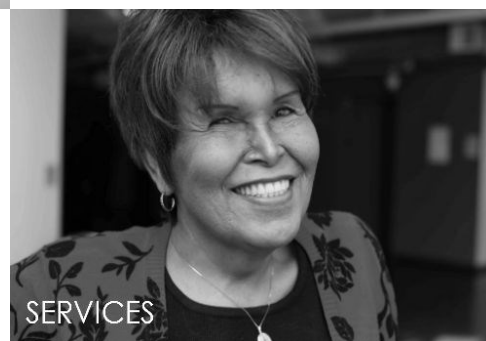
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LGBT and getting older?

Join us! Come to explore
housing options, make new
friends, take a class,
volunteer and more.



“

Hadley is a pioneer and an innovator. In 1979, under Hadley's leadership, the San Francisco Home Health Services merged with San Francisco Hospice to become the country's first gay-affirming hospice for people with AIDS. Under his direction, SFHHS developed and built 30th Street Senior Center, creating a senior-centered environment with programs that empowered seniors to take charge of their lives and run the center.

I have been blessed to know and work with Hadley on the Openhouse board since 2003. Whatever Hadley does, he raises the bar for everyone else around him. Hadley is a compassionate and dynamic leader who cares deeply about the people he works with and for. Today, Openhouse serves over 1,000 LGBT older adults and seniors. That number is expected to more than double over the next five years.

I am thrilled that Hadley Hall is being celebrated. For over 30 years, Hadley has worked tirelessly to make in-home care the best it can be—respectful, professional, client centered, as well as inclusive and affirming of LGBT seniors. Hadley, Congratulations on this well deserved award!

Marcy Adelman, Ph.D., Founder, Openhouse

**Whatever Hadley
does, he raises the
bar for everyone else
around him.**

”



Congratulations

**to Hadley Dale Hall,
this year's Norma Satten
Community Service
Innovation Award Honoree
and to the Community
Living Campaign.**



Vince & Sylvia Courtney

Congratulations Hadley!

**on this well-deserved
award and all you
have contributed to
our community.**

**Bethany Center Senior Housing
& Ruth's Table**

580 Capp St., San Francisco

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Curry Senior Center

**Honoring
Hadley Dale Hall's
lifetime of community
leadership in
San Francisco**

*Congratulations,
Hadley,
on this award*

**Kay Sprinkel Grace
Organizational Consultant**

415-831-2923

**www.kaygrace.org
kaysprinkelgrace@aol.com**



“

In 1984, I went to work for Visiting Nurses and Hospice of San Francisco as the Assistant Director of Development, under the direction of Norma Satten, the Director of Development. Hadley Hall was the Executive Director. Within six months, Hadley came to Norma and me and said the agency would be developing an AIDS hospice in a vacant convent in the Castro—

**Hadley had a vision
and nothing got in the
way of that vision.**

at the Most Holy Redeemer Church. He said that I was to oversee the renovation of that convent into a licensed residential hospice facility. That became a long and arduous project with many challenging twists and turns.

Libby Denebeim, who was on the Board of California Pacific Medical Center (CPMC) oversaw the capital campaign. She brought together the gay community, the CPMC community, and the Catholic Church, which was a major accomplishment. What became known as Coming Home Hospice rode the crest of a wave to be the most visible and loved AIDS project in San Francisco at that time. Hadley had a vision and nothing got in the way of that vision. Coming Home Hospice opened in 1987 as the first AIDS hospice facility in the USA. It was an honor to work with such a visionary leader.

”

Bill Haskell



Honoring the
“Father of Homecare”
Hadley Dale Hall



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*It's wonderful
that you are
honoring
my brother*

*Carmella
Sanders*



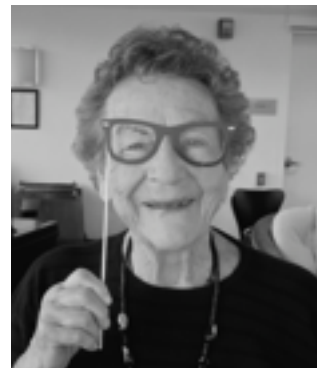
*Congratulations
Hadley
on this much
deserved award*



Bob and Joyce Tufts

**The Children and Grandchildren of
Margaret Kaplan**

**Salute her years of Devoted Commitment to
the Community Living Campaign,
led by the Indefatigable Marie Jobling!**



**With Admiration and Love,
Susie, Perry, Julia and Ian Simon
Paul, Chrissy and Sarah Kaplan
and Erica and Nick Deuyour**



*Congratulations,
Hadley Dale Hall
for all your
good works
in the community!*



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“ Hadley Hall has always been a magnificent role model and mentor to me ever since I came to San Francisco in 1966...first as a new social worker working with the poor and elderly... and later as an Assemblyman and then as Mayor of San Francisco. His intelligence, integrity, and passion for speaking truth to power have always been an inspiration for me.

Art Agnos, MSW, former mayor of San Francisco ”



Congratulations, Hadley!

*There is no better mentor, friend
and colleague to be honored this year with
the Norma Satten Community Service
Innovation Award.*

*Norma is smiling down on you,
as are we all who are celebrating this
wonderful occasion with you.*



Jeannee and Mike Martin

*Congratulations
Hadley Dale Hall
recipient of the Norma Satten
Community Service
Innovation Award
for this well-
deserved honor*



J. Brad Lampley





ON LOK, Inc.®

and



30th Street Senior Center

congratulate

Hadley Dale Hall

for his

remarkable

contributions!

“

I remember my first month in 1979 with San Francisco Home Health as the Nutritionist with the 30th Street Senior Center. Hadley was the Executive Director for the whole agency. He would walk through the dining room as often as possible, and inquire about “the parsley on the plate and fresh flowers on the tables.”

To Hadley, it was ALL important; from the dining room experience to the consumer-centered, compassionate continuum of care including the Senior Center and Lifeways programs. Attention to the details that make people feel cared for is another part of Hadley’s legacy.

As 30th Street Senior Center celebrates its 35th Anniversary, I am deeply grateful to and for Hadley; for his vision, leadership, inspiration, mentoring and the support I have received through the many hours of lunch and telephone conversations over the years.

Valorie Villela, Director, 30th Street Senior Center

**Attention to the
details that make
people feel cared for
is another part of
Hadley’s legacy**

”

“ THANK YOU HADLEY....In 1982 you invited me to attend a meeting concerning Adult Day Health. You made it possible for me to become involved. It was an adventure for the next twenty five years...thank you for this great experience, working with all the staff, the agencies who invested in it, and most important of all the participants who benefited. You are responsible for the vision and determination that made it work. Hope to live long enough to again see Adult Day Health flourish. Again my deepest thanks to you...The experience enriched my life. ”

Fondly, Adele Corvin





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Congratulations Hadley!

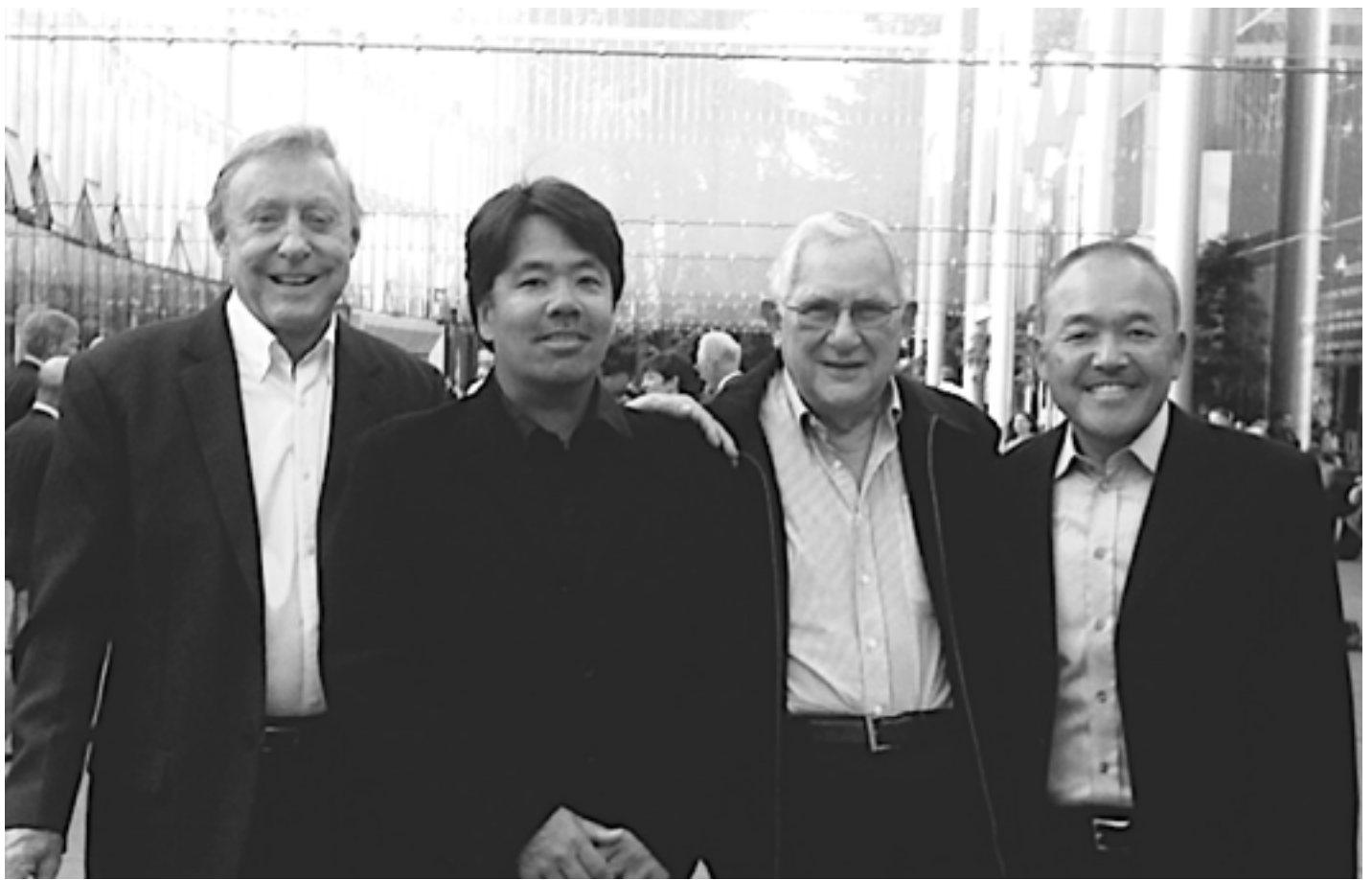
Call (415)974-6784 or visit us online:
www.steppingstonehealth.org

The San Francisco Mayor's Office on Disability congratulates the Community Living Campaign and Hadley Dale Hall, this year's Innovation Award recipient, for their commitment to seniors and people with disabilities.



The mission of the Mayor's Office on Disability is to ensure that every program, service, activity or facility operated or funded by the City and County of San Francisco is fully accessible to and usable by people with disabilities.





San Francisco Aging Services
Edith Witt Senior Community
OMI Senior Center
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Aging Case Management

We congratulate
Hadley Dale Hall
on receiving the
**Norma Satten Community
Service Innovation Award**
and his dedicated work on behalf
of aging services in San Francisco.

CatholicCharitiesSF.org
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We salute

Hadley Dale Hall

recipient of the 2014 Norma Satten
Community Service Innovation Award

for his efforts to
Nourish the Whole Person



1375 Fairfax Ave., San Francisco
415-920-1111
www.mowsf.org

“

We have known Hadley for 30+ years and have been inspired and challenged by his fierce commitment to the welfare of the community and the need to take personal action to make change. Hadley has been a champion and role model for those like us who came after him. Hadley reminded us that our way was paved by those who came before us and that it was imperative that we give back.

On a personal level, his values are carried through into his friendships. He has individually helped many lifelong colleagues and friends through the process of aging. As their friend and aging advocate, these friends were lucky to have him. In a city like San Francisco, with so many transplants and unique

lifestyles, one needs to find mentors and examples of what you consider a life well lived. For us, Hadley and Warde were those people. We met them when we first became a couple and were taken with the life they had built, filled with community contribution, love for San Francisco, and generally partaking in much of the excitement and beauty in the area. We are forever grateful for their personal example of what it means to have lived a life worth living.

Marty Low and Bart Aoki

**Our community and
San Francisco are
stronger and healthier
as a result of Hadley's
leadership and
activism all these years**

”



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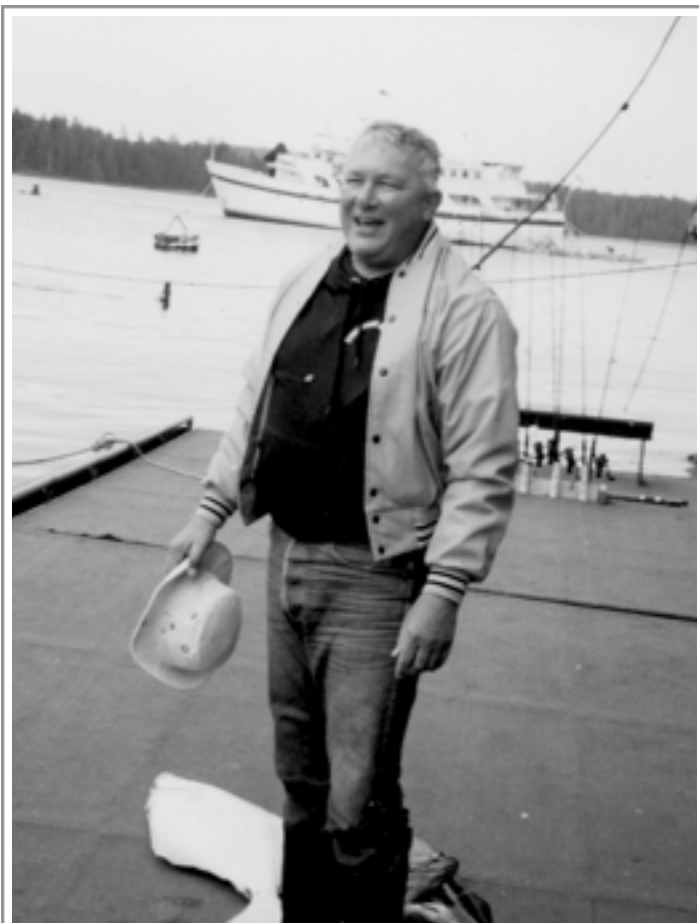
Thank You Community Living Campaign

*for being here for
our Seniors*

We proudly join you!

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Congratulations
and thanks to
Hadley Dale Hall!
and the
**Community Living
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Creative board members and colleagues
with personality make working for CLC
an honor and a pleasure. Thanks to
Hadley, Anni, Libby, Norma and Vera
who helped lead the way.

Marie Jobling and Family





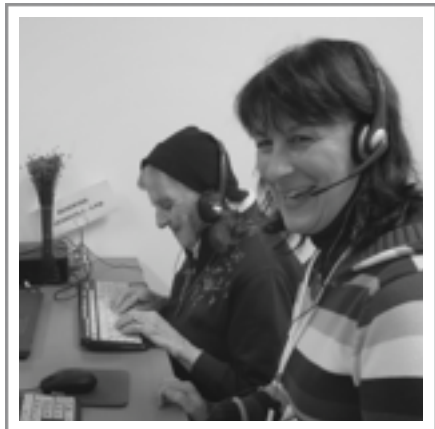
Community Living Campaign is proud to be a Rise Together partner.

Rise Together, launched by the United Way of the Bay Area, represents a revolutionary idea: that we truly can cross boundaries—of organizations, of sectors, of counties—to tackle a problem that is too big for any of us to solve alone. Poverty is a complex issue that requires a complex solution, but we know that we can achieve more together than any of us could on our own.

Through a **United Way of the Bay Area's Francis Goldsmith Fund** grant, the Community Living Campaign serves isolated and at-risk seniors and individuals with disabilities. We focus in particular on those with hearing and vision loss, which can increase isolation, reduce access to health care and supportive services, and further limit job opportunities for older adults.

Our Francis Goldsmith Vision and Hearing Initiative provides:

- Assistive technology resources and education
- Best communications practices and training
- Internship and work experience opportunities for seniors with hearing and vision loss
- Access to affordable devices for hearing and vision loss



**Congratulations to Hadley Dale Hall,
recipient of the third Norma Satten
Community Service Innovation Award.**



Hadley, Libby, and Norma drew strength and support from each other and from friends and family who admired and encouraged them.

Their accomplishments individually and together have made San Francisco a more compassionate, inclusive, and just community.

The Denebeim Family



COMMUNITY
LIVING CAMPAIGN

Transforming Lives by Building Aging and Disability Friendly Neighborhoods

The Community Living Campaign reweaves the relationships that people need to age and thrive in their own homes and communities. We work neighborhood-by-neighborhood to organize free and low-cost computer classes, healthy aging workshops, grocery delivery, exercise groups, and other community-building activities. Together, we create connections citywide and beyond to reduce isolation and end economic and other barriers to aging in place.

415.821.1003

www.sfcommunityliving.org

www.sfhealthyaging.org

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