

**Keep Us Connected!**

# 2020 Campaign to Expand the SF Connected Program

**Useful Contact Information**

# Campaign Material

* Webpage: [www.sfcommunityliving.org/](http://www.sfcommunityliving.org/)

Find current updates, downloadable campaign materials, and other useful information

* Facebook Page: [www.facebook.com/KeepUsConnected](http://www.facebook.com/KeepUsConnected) - Be part of the conversation, find photos and posts to share
* Community Living Campaign: [info@sfcommunityliving.org,](mailto:info@sfcommunityliving.org) 415-821-1003 x101 or Coalition of Agencies Serving the Elderly (CASE) [casesanfrancisco@gmail.com](mailto:casesanfrancisco@gmail.com) or the San Francisco Tech Council, [info@sftechcouncil.org](mailto:info@sftechcouncil.org).
* Campaign Connection Via Zoom

Sign up to join us by computer or phone for regular updates to volunteer, pick up materials, and help us make the Keep Us Connected Campaign 2020 a success!

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# Advocacy Guidance When Communicating with Decision Makers: Make it Personal and Keep it Positive

Tell them why having internet at home is so important now that a great many of us must shelter at home. Tell them about all the senior center and libraries which we used to be get connected – now they are all closed and will be for a long time. If you have internet and equipment at home, tell them what a huge difference it makes. If you don’t, point how how hard it is to connect with friends or family, communicate with your doctor, stay on top of the news, find activities or resources in your neighborhood. How does this make you feel?

Share a Photo or Video! Your photo and story with make this crisis of connection more urgent. We will make progress closing the digital divide and provide more equitable access for all.

# Make a Specific Ask

Tell them why you’re to expand DAS Program of *SF Connected* and commit

$968,000 annually beyond current baseline funding to strengthen and expand the *SF Connected Program to serve the tens of thousands of* seniors and adults with disabilities without access to wifi, equipment, training and support at home.

# Keep it Short and Thank Them!

By keeping your post brief, it will be more memorable. You’ll be remembered even more if you

thank the person for their public service and support of seniors and people with disabilities.