Community Living Campaign 2024 Year in Review

In challenging times, we draw strength from our connections. As national policies increasingly impact our neighbors, Community Living Campaign continues to demonstrate how local action and community bonds can create lasting positive change.

Improving Social Health

One of our primary goals is to improve social health by building connections and engagement. Our participants have people they can ask for help, more connection to friends and neighbors, and a greater sense of purpose. We are proud to play a part in strengthening these vital links.

The Power of Community Action

In 2024, as external challenges mounted, our neighbors came together to support one another, showing that change and resilience begin at home. Through in-person and virtual connections, we've expanded our reach while maintaining the personal relationships that make our programs successful.

We provide tools, resources, and opportunities for participants to engage and learn, including healthy aging classes, writing workshops, tech help, internet access, and SF ReServe job placements. Many of our programs start with ideas from our neighbors. To better support local leaders' ideas, this year we funded ten microgrants.

Standing By Our Values

San Francisco's diverse array of race, cultures, languages, and abilities are part of what makes our City so special. Seniors and people with disabilities are a key part of this rich fabric, with much to contribute. Our work continues to be guided by our core commitments to our neighbors:

- Ending isolation and loneliness
- ♥ Fostering strong, connected communities
- Building communities that value fairness, diversity, equity, and justice.
- Creating real choices and opportunities for all

We continue to advocate for senior- and disability-focused resources and systemic changes to enable us all to age and thrive. These efforts are increasingly important as we face City budget austerity and reduced federal funding.

Creating a Better San Francisco

Even when so much feels out of our control, we still have the power to build a stronger, more just community. Your support enables us to respond to urgent needs and ensure that no one is left behind.

Together, we can meet this moment with resilience, compassion, and action. Thank you to our neighbors, donors, foundations, City departments, and volunteers. Your support helps build a San Francisco where people of all ages and abilities can truly live "in community" with all the rich relationships and opportunities that define a good life.

With gratitude and determination,

The CLC Team

We turn strangers into neighbors, and neighbors into friends.

Neighbor-to-Neighbor



CLC is proud to be part of a statewide movement that recognizes the power of relationships and connection. We are working with the SF Department of Disability and Aging Services to bring

Neighbor-to-Neighbor — a program of California Volunteers, Office of the

Governor — to San Francisco. This grant funds a series of creative activities and other events focused on emergency preparedness, climate action, and community building.

Chinese Connectors

In 2024, our Chinese Program continued to evolve to meet neighbors' changing needs. In person activities blossomed at the neighborhood level, including Tai Chi, dance, photo walks, in-person tech help, potluck celebrations, and many **crocheted flowers**!

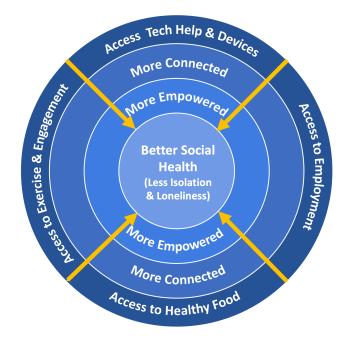


Online activities remain very popular, with almost 30 weekly online computer classes, two weekly singing classes, four cultural celebrations, and a weekly cultural language

exchange program that includes English practice, a Mandarin class, and other healthy aging topics.

Centering Our Work Around Social Health

Social health is as vital as physical and mental health to our neighbors' overall well-being. Studies show that those without support face up to 53% more mortality risk, while a strong sense of belonging boosts health by more than 2.5 times.



We design all of CLC's programs and activities to foster connection and engagement, offering many ways for folks to join. This approach works! Over 85% of CLC's participants find supportive neighbors they can rely on, reducing isolation and strengthening community ties.

"Whatever the problem, relationships are part of the solution."

Community Building. We build programs that connect neighbors throughout San Francisco. Together, we are cultivating the friendships needed to age and thrive at home.

Community Connector Networks

build strong relationships among neighbors and friends who can be there for each other. Participants make connections, stay active, learn together, and just have fun.



Our networks now reach **1,650 neighbors across eight neighborhoods and online**, offering **over 2,355 hours of activities** in **English and Chinese**. In 2024, we expanded in-person exercise, arts, wellness, tech help, and social activities while still maintaing a robust virtual calendar. of participants feel better able to stay in their homes

99% of participants feel healthier



84%

know one or more neighbors to ask for help

67% have helped a neighbor

100% know more about community services



"One of the best things about CLC for me is meeting other people, whether that's in person or online, it's been a real treat."

Vibrant communities include engaged and active seniors and people with disabilities

Our neighbors continue to drive CLC's programs and initiatives. San Francisco seniors and people with disabilities contributed suggestions, identified needs, organized activities, and shared skills. Here are four of the community-generated initiatives that we were proud to fund and support in 2024.

Microgrant Projects

This year our Board awarded **10 staffgenerated Microgrants** funded by individual donors. These projects strengthen community connections, develop staff leadership skills, and respond to identified community needs. This year's microgrants



fueled cultural celebrations, photo walks, outreach to isolated neighbors, distribution of

emergency preparedness supplies, an 8-week dance class, an accessible communities booklet, our first Disability Pride celebration, and more.



Writing Groups

Our weekly writing groups continued to nurture new and more experienced writers with inperson and online workshops. CLC

published the **Art of Remembering** journal, held online readings, continued our partnership with Litquake, and partnered with Ruth's Table for in-person intergenerational readings. Writers also published in outside journals, as their dedication to the craft fueled their inspiration and art.

Transportation Support

Getting around the City remains a challenge for many seniors and people with disabilities.

Through a strong partnership with SF Paratransit and additional funding, we were able to provide over 400 participants with **2,530 transportation**



subsidies, worth \$146,100 in rides.

This year, we're working to ensure the City's Essential Trip Card continues, look for additional funding to eliminate the waitlist so we can keep assisting those who need help getting to essential appointments.

Emergency Preparedness Team

Our SF ReServe team includes a dedicated group focused on sharing vital **Emergency Preparedness information at '75 community events**. This year, we introduced updated materials in English, Spanish, Chinese, and Tagalog. The Neighborto-Neighbor program supplemented this work

with addtional activities to grow neighbors' emergency preparedness knowledge.



Neighbors helping neighbors are at the heart of our work.





Neighbors in **Food Delivery Networks** bring groceries and human connection to seniors and people with disabilities who can't travel to food pantries on their own.

Our dedicated teams of staff and volunteers delivered over **11,700 bags of produce**, **protein, and other healthy foods** to more than 250 households. They made **over 10,600 visits** and **provided 3,200 hours of phone calls and assistance**.

These community-led food networks demonstrate how support systems tailored to local needs make a crucial difference in neighbors' physical, mental, and social health.

98% of recipients feel the groceries help them stay in their homes

76% feel that they can get help when they need it

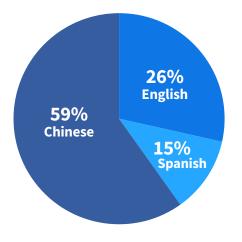


90%

have more access to fruits and vegetables

"The staff and volunteers do a great job, very caring all the time, a pleasure to see every week."

Empowerment. We grow the skills and tools needed to live a good life, whether that's learning how to use technology, finding employment, or advocating for yourself and others.



8,543

hours of virtual and in-person tech tutoring, classes, and tech support in Cantonese, Mandarin, English, and Spanish

90% of Device Program participants feel less isolated and have people they can ask for help

97% feel more connected to family and friends

93% learned how to find information to improve their wellbeing

97% feel confident finding resources online This past year, we encouraged tech learners to join us in person. We held photo walks and scanning events that created connections while teaching tech skills. And we expanded in-person tutoring and help desk options. Virtual classes remain a strong option for many: folks joined classes to learn skills from basics and Internet safety to Excel, Canva, video editing, translation apps, AI, and more. Altogether, staff and volunteers taught **over 1,330 neighbors**, providing **400 tablets and laptops**, along with free or low-cost Internet as needed.

Neighborhood Tech Connect Increases Tech Access and Confidence

Before joining this program, 47% of participants were new to the Internet, and 37% hadn't used Zoom. After getting tablets and training, participants now report they are more confident connecting to people and resources online.

Percent Increase in Confidence



6 COMMUNITY LIVING CAMPAIGN | 2024 REPORT | SFCOMMUNITYLIVING.ORG/GIVING

The ideas, talents, and energies of older adults and people with disabilities are a resource for our communities.



SF RE SERVE

Our **SF ReServe Job Program** helps seniors and adults with disabilities earn income and contribute to their communities. During the past year, **62 ReServists** contributed **over 25,300 hours of expertise** at local nonprofits and community-focused businesses. SF ReServe demonstrates how connecting seniors and people with disabilities with paid, meaningful work strengthens individuals, organizations, and communities.

77% say their stipend is essential to their economic security

85% say their job has increased their social interaction 95% feel their work contributes to their community

94% say SF ReServe reduces barriers to employment **Work Matters Coalition.** To increase senior and disability employment opportunities, SF ReServe partners with other organizations including Felton Institute, PRC, the Department of Rehabilitation, and RAMS-Hireability. Together, we're able to offer a continuum of options from training to part- and full-time work.



SF Senior Beat began with one neighbor's desire to write the stories about older San Franciscans that she wasn't seeing in local papers. Led by a veteran editor, the online news magazine now employs multiple ReServists to "smash aging stereotypes". Over the past year, ReServists published over 40 articles sharing stories about our city's diverse older adults. Read their work at **sfseniorbeat.com**.

Advocacy. We organize coalitions that fight for the policies, services, and supports needed to make San Francisco a place where we can all age and thrive.

We all can play a role in building a more age- and disability-friendly City.

The **SF Sidewalk Search Party** educates and encourages neighbors to take small actions like using 311 to report dangerous sidewalks. With support from a CLC Microgrant, one neighborhood leader created an **Accessible Community Teams** resource guide and plan that we're now rolling out in four neighborhoods.





The Dignity Fund Coalition continued efforts to preserve and expand funding within the Dept. of Disability

and Aging Services and to advocate for emerging needs. Coalition members worked to protect dedicated funds with our "Forget Me Not" campaign. The campaign will continue this year to keep senior- and disability-related programs funded during the City's budget reductions. Find ways to get involved at **sfdignityfund.org**.



The SF Tech Council made significant strides



in advancing digital inclusion. We released a groundbreaking **Digital Equity Plan for Older Adults and Adults with Disabilities in San Francisco**, hosted an in-person Bay Area Digital Equity Summit in August, and piloted a patient portal training program in partnership with eight local community-based organizations (CBOs). Our outreach efforts expanded through meetings, workgroup sessions, presentations, and events, collectively engaging 2,600 people.



We strengthened our impact through key programs. Our partnership with Blissen's Kickstart Your Business @50+ program trained five cohorts of aspiring entrepreneurs. We also continued our direct tech support efforts, hosting our 23rd Tech Support Popup since the first one in late 2021, involving over 750 participants and volunteers. These initiatives reflect our ongoing commitment to bridging the digital divide, empowering communities, and fostering innovation for a more connected and inclusive San Francisco. Join us at **sftechcouncil.org**.

Our Heartfelt Thanks for Your Support

Your generous and flexible support enabled us to try creative approaches as we face unprecedented challenges and ever-changing needs. With your support, we've worked closely with our neighbors to continue reducing isolation, building community, and empowering participants in ways that work best.

Funders

Armanino Foundation Comcast Community Agencies Responding to Disaster (CARD) Inner Sunset Community Advocates, in memory of Trilla Jenzsch Kaiser Foundation May and Stanley Smith Charitable Trust McNabb Foundation Metta Fund San Francisco Department of Disability & Aging Services San Francisco Mayor's Office of Economic & Workforce Development

Legacy Supporters (\$500 or more)

Dr. Marcy Adelman of Horizons Foundation AT&T AvalonBay Communities Elizabeth Boardman Donna Calame **Catholic Charities-Aging Support Services** The Community Foundation for Monterey County **Community Thrift Store Curry Senior Center** Pamela David Equality Fund of Horizons Foundation Marilyn Driscoll Family Caregiver Alliance Mark Friedlander Mae Go Judy Goddess

Robert Holgate Philanthropic Fund of Horizons Foundation in Honor of Marcy Adelman Glenda Hope in Honor of Valorie Villela Jim Illig and Larry Dotz Charmly Ingram TTEE in Honor of Valorie Villela Institute on Aging Ivy Senior Living The Jobling-Fazio Family Barbara Kivowitz Kate Kuckro Connie Levy **Elinore Lurie** Laura Marlin Sheila Mccormick Ernest J. McNabb Linda Murley

Sunset Heights Association of Responsible People (SHARP) United Way of the Bay Area University Mound Ladies Home Verizon

Robert Newbold Anthony Nicco On Lok Openhouse Susan Poor Consulting Ranjani Ramakrishna San Francisco Senior and Disability Action Deborah Satten Jeffrey Schindler Self-Help for the Elderly Neil Sims in Honor of Marcy Adelman Keyatta Shade Janet Tom Valorie Villela Jennifer Walsh Jarmin Yeh

Donors (\$25 to \$499)

Alzheimer's Association At Home With Growing Older Dan Bai Carol Baillie in Honor of Valorie Villela Ugo Baldassari **Guadalupe Barajas** Barbara Baum Wendy Beck Matthew Beld Bend the Arc:A Jewish Partnership for Justice Benevity Elinor Blake Meredith Bock in Honor of Roger Coble Adele Brookman

Michael Burton CLC Memorial Fund in Memory of Memory of Gene Cohn, Marilyn Driscoll, Carmelita Lozano, Rose Anne Harris, Anne Warren, Reggie Williams, & Marylou Zgraggen Donna Calame California Alliance for **Retired Americans** Catholic Charities-Aging Support Services Ann Chen Susie Shuzhen Chen Milton Chen and Ruth Cox Herman Chu Matthew Cimino in Honor of Marcy Adelman

Grace Clark Roger Coble in Memory of Rita Carp Arthur Colas Community Thrift Store Meg Cooch Allen Cooper Pamela Cooper-White in Honor of Valorie Villela Joan Crotty Alison Datz Patti Spaniak Davidson **Ramona Davies** Kelly Dearman **Christine Dillon** Allison Domicone Susan Eckberg

Linda Edelstein Martha Ehrenfeld and Carla McKay in Honor of Marina Lazzara Clara Eng Carroll Estes in Honor of Maggie Kuhn Ignacio Estrada **Robin Evans** Family Caregiver Alliance Amy Fazio in Honor of Marie Jobling Felton Institute Suzanne Ford in Honor of Marcy Adelman **Robert Frank** in Memory of Gene Cohn Mark Friedlander

Barbara Fugate Teresa Emilia G Garcia Lila Gee Robert Gee Nancy Glass Jamie F Goddard Judy Goddess Greacian Goeke in Memory of Patrick Arbore Golden Gate Healthcare, LLC Margaret Graf Brenda Grant Judy Greene in Honor of Marcy Adelman Alice Guidry Maria Guillen Roma Guy

Our Heartfelt Thanks for Your Support

Donors (\$25 to \$499, continued)

Tanako Hagiwara **Catherine Hampton** Marianne Hampton in Honor of Valorie Villela **Charlene Harrington** Frank Harris Anne Hinton Lillian Ho Kathleen Hoegger Ann Hoffner Sondra Hom in Memory of Gene Cohn **Glenda Hope** Sue Horst in Honor of Valorie Villela Debra Howard Independent Living **Resource Center SF** Jeff Lynn Jackson & Maurice Leo Monette Giving Fund in Honor of Valorie Villela **Dorothy Janson** Carolyn Jayne The Jobling-Fazio Family in Honor of Adeline Fazio McLaughlin Marie Jobling in Honor of Jill Cohn & Valorie Villela Wanda Jung

Louise Juul Roberta Kahan Joseph Kaniewski Alan Kaufman Dennis Kelly Barbara Kivowitz Marcia Klein in Honor of Rodney Paul David Knego Tomoko Kobayashi Marilyn Koehler Diane Kranz Christine Kristen Kate Kuckro in Honor of Valorie Villela **Diane Lawrence** Mei Hang Lee Legacy Film Festival on Aging **Michael Lighty** L. Lison Joe Litehiser Rebecca Llorin Ronald Ludwig in Honor of Richie Unterberger's Boomer Music Talks Karen Lok

Gary Maestas Tina Martin Kathleen Mayeda Ruth McCreight in Honor of Valorie Villela Ashley McCumber **Deloris McGee** Leigh Mclellan Mike Mekk Barbara Mendes Jane Merschen in Honor of Drama With Friends & Judy Goddess Candice Milford Michael Miller Irene Minabe Douglas Mochidome Gordon-Betty Moore Foundation Sandy and Jeff Mori Letty Morris Gregory Morrison in Honor of Valorie Villela Dushan Nedelkovich Robert Newbold Anthony Nicco in Memory of Lawrence Flamholtz

On Lok **Diane Parkhill** Jeanne Parson Caroline Passerotti in Honor of Valorie Villela Martin Pfefferkorn Jr. Josie Philip Michi Pringle Ranjani Ramakrishna Patricia Reedy in Honor of Robin Nasatir Kevin Reilly in Honor of Bessie Reilly Peter Renteria in Honor of Barbara Wheeler Amy Reynolds Janet Ridgway Alison Rittger William Rodgers Vernice Ross Peter Rothblatt in Honor of Valorie Villela Ann Rovere Kirby Sack Byron Sakamoto in Memory of Dewayne Austin

San Francisco LCLAA Andrew Scharlach Bari Schmidt Victoria Seid **Rosalind Snyder** Barbara Solomon **Catherine Spensley** SteppingStone Health Mary Gayle Thomas **Thrivent Corporate Robert Trevorrow** Akiko Ushijima Leopoldo Villela in Honor of Valorie Villela Margaret Vintero James & Louise Vorrises **Curtis Vose** Arlene Waksberg **Kevin Wallace** E Anne Warren Kay M Weinstein Linda West **Barbara Wheeler Chester Williams** Art Wolf Jarmin Yeh Jian Ting Zhang

Together, we can create an inclusive San Francisco where people of all ages and abilities can truly live in community.

As we enter 2025, the challenges before us are significant—but so is our commitment. While changing national policies threaten our neighbors' well-being, we know that what we do locally grows resilience and can change things for the better. Your donation nurtures these efforts so that neighborhood-based solutions can really take off. Together, we can face whatever challenges come next.

Our priorities for the year ahead include:



- Expanding our support networks to reach more isolated neighbors
- Strengthening our advocacy for funding and policies that protect seniors and people with disabilities
- Developing innovative solutions to address emerging community needs
- Building greater financial stability to ensure sustainable support for our community

Community Living Campaign | sfcommunityliving.org/giving | 415-821-1003 1663 Mission Street, Suite 525, San Francisco CA 94103